

# Turn your land into a landmark

Golden opportunity to be a Channel Partner for Jio-bp, a joint venture between Reliance Industries Ltd., India's No.1 private sector company and bp, the global energy powerhouse.



**Jio-bp is looking for growth entrepreneurs who own lands in highways and cities.**

**\*Key requirements to become a Channel Partner:**

**Land requirement:**

Highways 3000 sq.mts. City 1200 sq.mts.

Other Roads 2000 sq.mts.

**Investment: ₹2+ crores**

**Visit:-[www.jiobppartner.com](http://www.jiobppartner.com)**



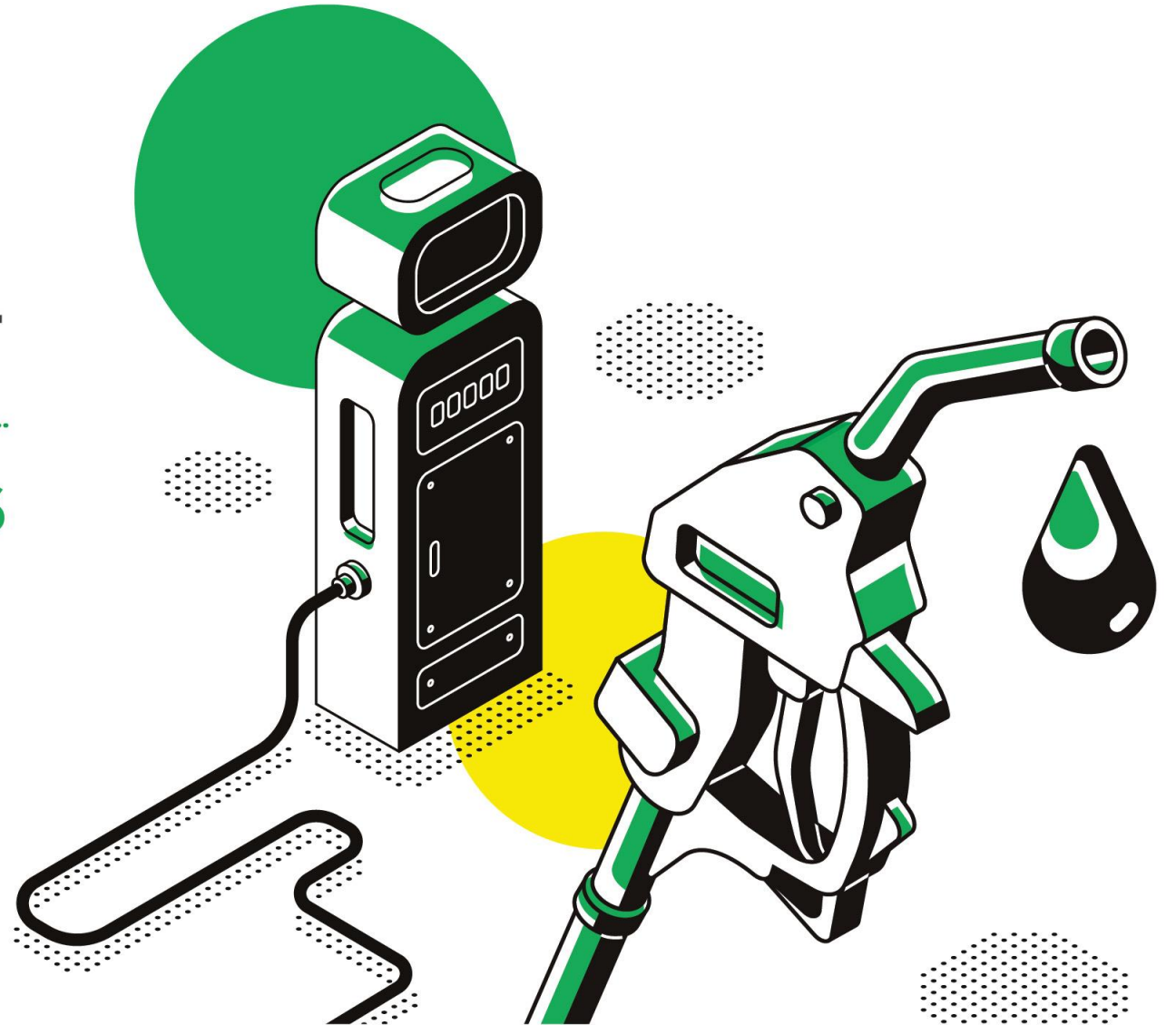
Application has to be submitted online Petrol Pump Dealership Registration Fee at [www.jiobppartner.com](http://www.jiobppartner.com), we will not be responsible if the fee is deposited on any other platform



LET'S CONNECT

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**Inviting Prospects  
for Fuel Station**





THE WINNING FORMULA

**'The Fuel Station Of The Future'**  
**better fuels + consistent**  
**customer experiences =**  
**enhanced dealer profitability.**





OUR PROPOSITION

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**2 powerful energy companies**



joining hands to bring **international expertise**  
and **local strengths** to the market.



THE RESULT

**A rare business opportunity for YOU.**

Read on to learn who we are, and how you can be a part of the journey to success, as we **scale up exponentially pan India.**





Reliance

Industries Limited

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GIANT ACHIEVEMENTS

**NO. 1  
Player**

**in Telecom**

**in Organized Retail**



**Jio - 388 million  
subscribers** (FY20)



**1 Billion+  
footfalls** at  
**18,836+  
stores** spanning  
79.1 million sq. ft.  
(FY23)



**World's LARGEST**  
**crude oil-refining**  
**hub. LARGEST** producer  
of **petrochemicals in**  
**India** and **top ten globally**



**Redefined Fuel**  
**Retailing**



**Most successful**  
Indian Premier League  
**team –**  
**Mumbai Indians**



bp



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A WORLD-CLASS OPERATOR



**Experience of over  
100 years** of delivering  
energy to the world

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Present in  
**21 countries**

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**8 million** customers  
every day at **18,700**  
**fuel stations**



**Leading in convenience retailing**, with best in class partnerships



**Best-in-class fuels** like **bp Ultimate** with ACTIVE technology



**Loyalty schemes** with more than **50 million members** in 16 countries



Introducing new technologies like **Electric Vehicle charging & 2-wheeler battery swaps**



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BRAND-LEADER IN LUBRICANTS

**Present in India** for over  
**100 years**

The **market leader** in truck,  
bike and car lubricant segments

The **leading synthetic lubricant**  
brand for cars + The **largest-selling**  
lubricant brand for 2-wheelers





A national network servicing  
**100,000 retail outlets,**  
connected with  
**› 300,000 mechanics**



**Cutting-edge  
quality products**  
and relationships with  
leading OEM's



**Quick Lube  
Change** at Fuel  
Stations

# Reliance & bp:

## AN UNBEATABLE PARTNERSHIP

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A world-class fuel partnership for a superior business proposition. Combining:



**RELIANCE'S**  
average fuel  
station sales  
exceeds double the  
industry average.

Strengthened by other  
group businesses.

**bp's** international  
expertise in fuels  
technology, customer  
offers and excellent  
retailing practices.

Being introduced for the  
first time in India, to  
attract new customers.

**CASTROL'S**  
brand  
leadership  
and high  
market share.



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**Welcome Your  
New Partner**

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**A New Partnership. A New Proposition!**

# TURN YOUR LAND INTO A LANDMARK

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## REQUIREMENTS FOR PROSPECTIVE DEALERSHIPS

### Land requirement:

Highway - 3000 sq. mts.

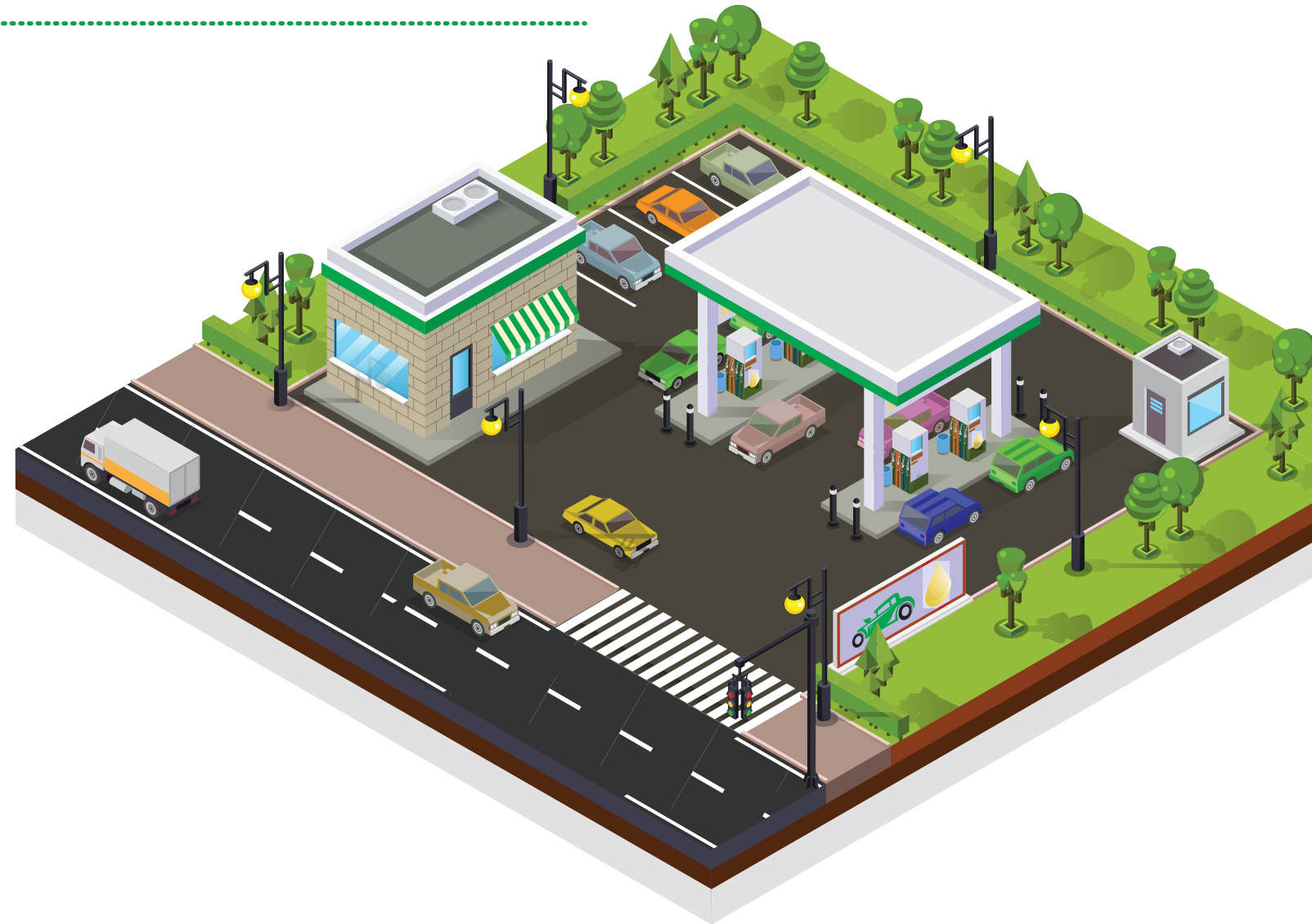
City - 1200 sq. mts.

Other Roads - 2000 sq. mts.

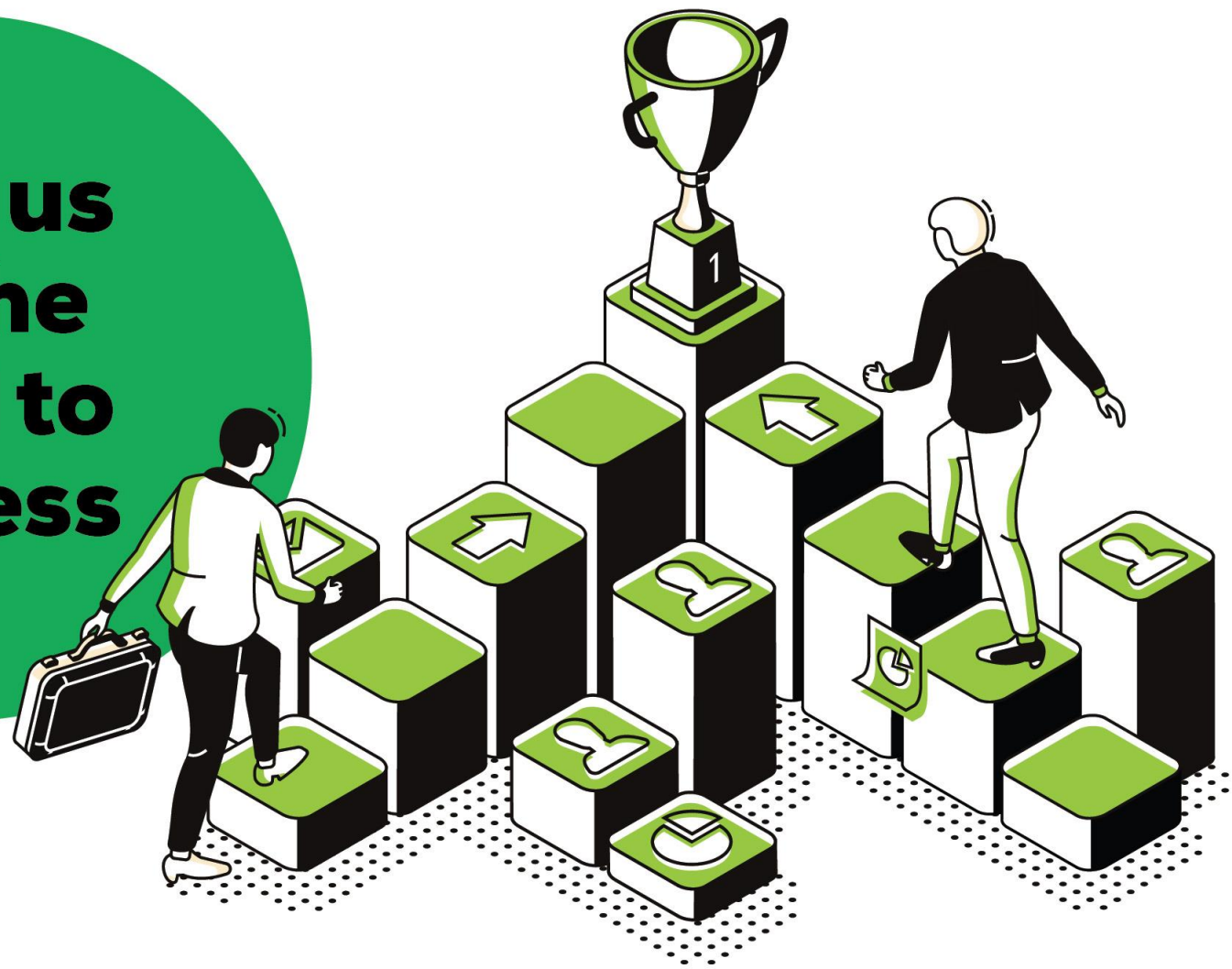
Investment - ₹ 2 Cr+\*

\*Will vary by location

\*Investment excludes land value



**Join us  
on the  
road to  
success**





# DISCLAIMER

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